

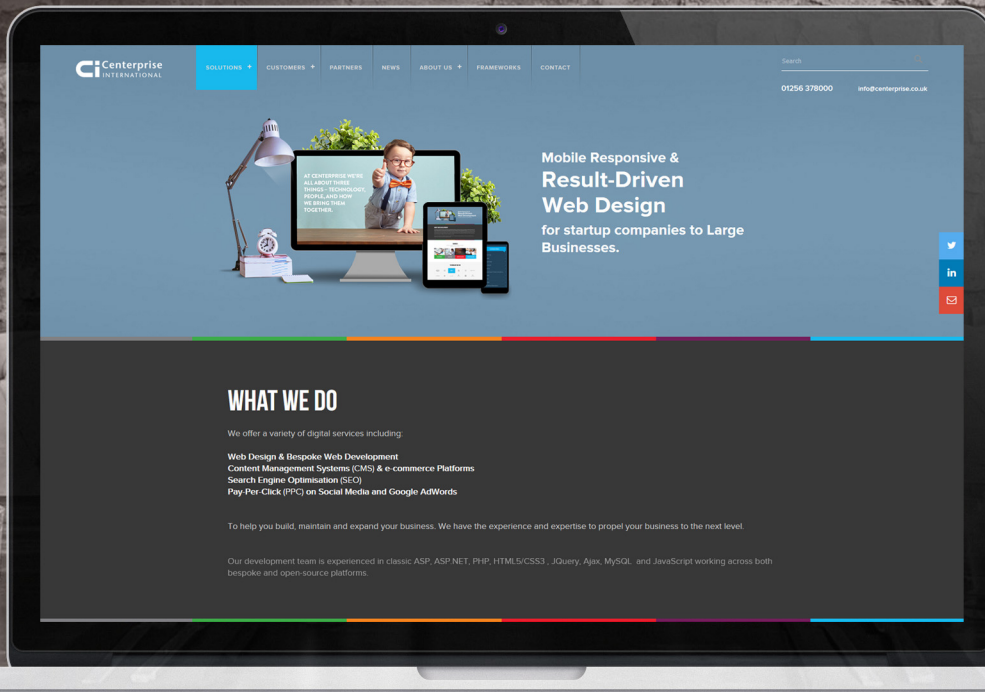
DESIGNING YOUR DIGITAL EXPERIENCE

Our digital creative services create engaging websites to help your brand and business to grow.

With Our Customised

BUSINESS ANALYTICS SOLUTIONS

Integrate your Excel Spreadsheets into a single smart automated platform saving time and manual interventions.



What We Do

Understanding your objectives is fundamental to delivering effective digital solutions.



WEB DESIGN

- Enhance branding with an attractive, responsive and mobile ready website
- Enrich your digital shop window
- Increase conversion rates
- Engage new audiences
- Simplify the navigation for ease of use
- Standardise pages with customised templates



SEARCH ENGINE OPTIMISATION (SEO)

- Website SEO Audit
- On-Page SEO
- Content Development
- Link Development
- Code Optimisation
- Pay Per Click
- Improve Google Rankings



WEBSITE DEVELOPMENT

- Custom PHP
- CMS Development
- PHP / MySQL Development



CONTENT MANAGEMENT SYSTEM

- Control and manage your content without having to pay for changes
- Optimise your website
- Add blogs, social media and other content
- Content approvals system to prevent content being issued without approval



BRANDING

- Set your branding guidelines
- Set your branding strategy
- Create a compelling design
- Logos are often designed offline; we can digitise and bring these to life



ECOMMERCE DEVELOPMENT

- Ecommerce development with Magento and Woocommerce
- Custom Ecommerce solutions
- Portal Development
- Ecommerce Development
- Web Application Development

Business Analytics with QLIKVIEW / QLIKSENSE

Discover deeper insights by building your own rich, guided analytics applications with a flexible, business-ready solution.

[Download the datasheet](#)

Explore without boundaries

Search and explore across all your data in any direction with no pre-aggregated data or predefined queries to hold you back. Quickly probe for insight with interactive selection and global search and instantly pivot your thinking based on what you see. Take away the limits from your analytics.

All your data. Seriously.

Easily combine all your data sources, no matter how many, how large or how imperfect. Qlik's Associative engine indexes all data relationships with no data left behind and no need to fully clean and model data in advance. It's all available and ready to be explored.

Digital Design

We utilise an expert team with over 35 years' experience in designing beautiful websites that are founded on user needs, all underpinned by a practical approach to collaboration and development.

What do we design? Great Websites...Offering Great Values

Our web designers specialise in improving your digital presence and help you reach new customers. We apply a User Centred Design process to develop the structure of your website to be most engaging, With over 35 years in business, we are confident in delivering a website that you can be proud of. All of our output uses the very latest technologies, thus enabling the websites to be responsive and functional regardless of user device.

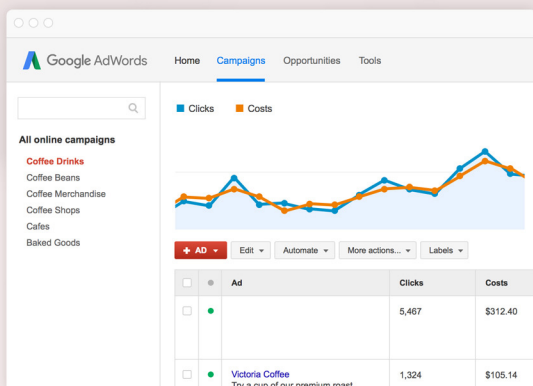
We specialise in following Services:

- ➔ Website Design / Redesigning
- ➔ Logo Design
- ➔ Graphic Design
- ➔ Brochure / Catalogue Design
- ➔ Development Work On Windows Platform
- ➔ Internet Marketing
- ➔ Domain & Web Hosting
- ➔ Multimedia Presentation
- ➔ Web Application



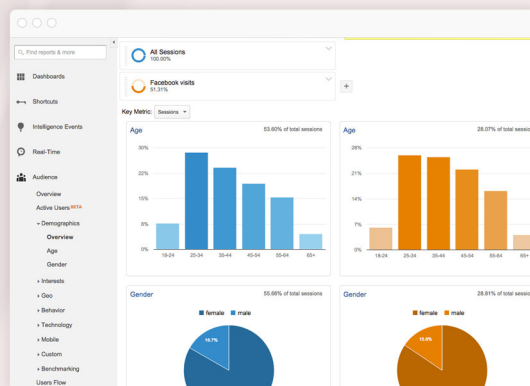
Search Engine Optimization

We will develop and regularly work with you a SEO strategy that matches the risk return versus reward in optimising how your website is found. All digital strategies require regular reviews to maximise effectiveness and our goal is to help you attract and retain a broader customer base.



Google AdWords

Whether you're looking to bring in new website visitors, grow online sales, get the phones ringing or keep customers coming back for more, Google AdWords can help.



Google Analytics

We provide customised custom analytical tool that provides cross device reporting. This Analytics will help you create smarter audiences based on the actions people take on various devices. Finally, you can get the Stats that matter and make Data-Driven decisions to grow your business

Pushing the value proposition that keeps your customers coming back for more

➞ Generate traffic your website

- ➞ Search engine optimisation – search rankings; increasing the chances of your brand, products and services being seen by potential customers
- ➞ Active website

➞ Optimise conversion rate

- ➞ Improve end user experiences
 - Simple navigation with clear workflows
 - Integrated catalogue and Ecommerce platforms
 - Mobile optimisation
 - Information intelligence
 - Chat services
- ➞ Behaviour website analytics (UX) / Heatmaps / Speed maps
- ➞ Increase amount of time on websites and number of visits

➞ Digital Marketing

- ➞ Content Management – Improve performance of your digital channels
- ➞ Social media awareness – increase the activity and attraction to you website

➞ Pay Per Click

- ➞ Campaign Report Management
- ➞ PPC Landing Page Creation
- ➞ Better Leads & Sales
- ➞ Increased Paid Traffic
- ➞ Ad Campaign Set Up
- ➞ Creating Ad Copyright

Ecommerce Development

We deliver efficient custom Ecommerce store development services and Ecommerce development solutions along with a huge list of offerings these includes extension development, theme customisation and maintenance services. We also offer systematic and organised solutions for clients with Ecommerce sites and even help migrate to Magento with amazing nimbleness and customisation expertise.

E-commerce Features

- ➔ Promotions and Pricing
- ➔ Search Engine Optimization
- ➔ Site and Content Management
- ➔ Catalog Management
- ➔ Catalog Browsing
- ➔ Product Browsing
- ➔ Checkout
- ➔ Payments
- ➔ Shipping
- ➔ Order Management and Customer Service
- ➔ Customer Loyalty
- ➔ Customer Accounts
- ➔ Support for Global Sites
- ➔ Advanced Analytics and Reporting
- ➔ Application Architecture and Security
- ➔ Layout and Theming
- ➔ Performance and Scalability

Custom Web Development

Our team of top-rated PHP developers, backed by years of experience, are skilled enough to deliver outstanding solutions. The solutions our teams build, capitalise on every single strength of custom PHP web development, from database integration to flexibility, from banners to feedback forms.

Our competence in handling custom PHP development services translate into unique and business-ready solutions that get into action the moment they go live. From simple websites to social networking sites, Ecommerce websites to payment gateways and automation tools, as a leading PHP development agency we can help your business build value.

Features

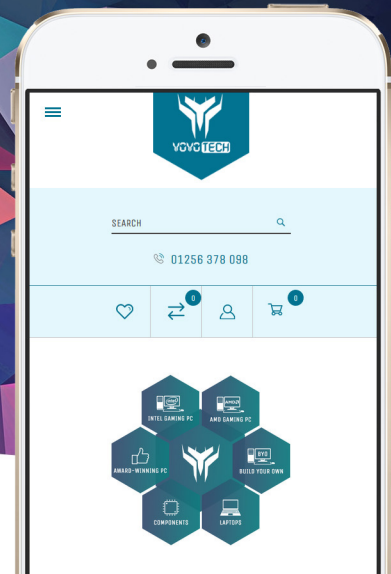
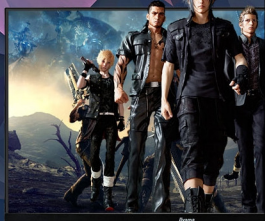
- ➔ Great Simplicity
- ➔ Marvelous Branding Opportunity
- ➔ Efficient Workflow
- ➔ Complete Ownership
- ➔ Expansion of existing business tools
- ➔ Fast Integration Process

REDBACK N6 GAMING PC
OF THE YEAR!

MORE INFO

**PC
PRO**
TECHNOLOGY
EXPERIENCE
AWARDS
2017

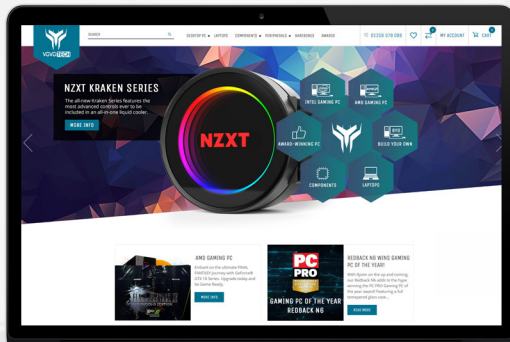
UPDATED
SPECS



Our Work

Never happy to settle with 'good', our work has to be 'great' and we have our own internal performance metrics to quantify this. Great work comes from great ideas, great strategy and great people - adding value to every step of your digital journey.

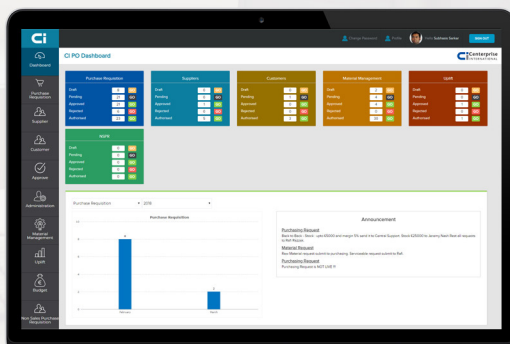
- Website Design
- Logo / Graphic Design
- Web Development
- Mobile Development
- Digital Marketing
- Creative Services



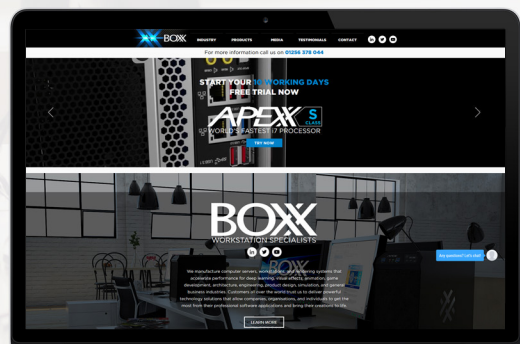
Ecommerce



Front-end Development



Custom PHP Development



Web Design

Automated Your Excel Data

Faster answers. More Insights.
Better outcomes.

Bringing Business Intelligence
to Every Business User



Bring a pervasive culture to your organization, without the chaos.

When you bring together all your people with all your data to explore ideas and make decisions, the possibilities are nearly limitless. But agility without control can create chaos. Our platform's multi-cloud capabilities offer the security, scalability and performance that even the most demanding industries require, all within a governed framework everyone can trust.

Easily combine all your data sources, no matter how large, in to single view. Integrate your Excel spreadsheets in to a single platform and save time and manual intervention.

Qlik Sense® / Qlikview

The most powerful and complete
multi-cloud solution for modern BI

Our next generation data analytics platform lets people of all skill levels do more with data. Rapidly combine any number of data sources, no matter how large. Freely explore in any direction using interactive selections and global search. Interact with a powerful array of smart visualizations.



**The Alternative: A Database Databases solve all these problems
in ways that are efficient, simple and cost-effective**

- ➔ We manage data faster and simpler, Saving time and manual interventions
- ➔ We enable you to manage the relations between data, minimising duplication
- ➔ We can implement tools (open-source tools)



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